



Personal data

Dr. Juliet Kaindi Isika
Fashion Design and Marketing
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KENYA

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Position: Lecturer, Fashion design and Marketing

Research Interests: Fashion design education, Consumer behavior, Clothing design practices and Body image.

ACADEMIC QUALIFICATION:

1. Ph.D, (Fashion Design and Marketing), Kenyatta University, Kenya (2014).
Title: Assessment on the usage of ‘real’ fabric draping for design in public institutions of higher learning and by fashion designers in Nairobi County
2. Master of Science, (Textiles Science and Design), Kenyatta University (2006).
Title: Factors influencing professional women’s likelihood to adopt clothing fashion: a case of Nairobi City.
3. Bachelor of Science (Textiles, Clothing and Design), Kenyatta University - 2001
4. Adobe illustrator and Photoshop Design Packages - Kenya Textile Training Institute (KITI) - 2007
5. National Trade Test Certificate Grade III (Dressmaking) - St. Xavier Catholic Dress Making School from Naivasha - 1996
6. English Diploma Word English Institute (Correspondence) – 1996

PROFESSIONAL TRAINING

Isika K Juliet, **Value - Centered Leadership**. Online noncredit course offered by School of Public Service and Vincent on Leadership: The Hay project September 11 _ November 19, 2023.

Isika K Juliet, **Research Writing in the Sciences**. An AuthorAID course was co-sponsored by the East African Science and Technology Commission (EASTECO). (5th April - 16th May, 2022) six weeks

WORK EXPERIENCE AS A LECTURER IN FASHION DESIGN

2014 - Present - Lecturer, Fashion Design and Marketing, Kenyatta University in Nairobi, (Kenya)

2016 -2018 Part time lecturer - Kirinyaga University, (Kenya)

2015 -2017 - Part time lecturer - Machakos University, (Kenya)

2006 -2007 - Part time lecturer - University of Eldoret, (Kenya)

Responsibilities as academic member of staff: Lecturing, workshop demonstrations, research writing and mentorship to undergraduates and post graduates students in the following courses:

- i. Principles of art and design, Introduction to IT and Computer Aided Design, Pattern drafting and development, Flat pattern design, Garment design by draping and advanced fashion design
- ii. Portfolio development, Experimental fashion design, Costume design, fashion photography and fashion accessories.
- iii. Fashion and product development, Quality control, Visual Merchandising, Marketing and management in the Arts and advanced interior design.
- iv. Research methods, Seminars in contemporary issues in clothing and textile and Fashion Design for Special groups

FUNDED RESEARCHES AND PROJECTS

Isika, J K. (2023), Co - design team member in production of 3 Mascot for the 10th Federation of African Sports Universities (FASU) games held at Kenyatta University. **US\$1,540**

Isika, J K. (PI) (2022 – 2023): Enhancing Innovative Entrepreneurship among Youth through Training in Knowledge and Skills for the Sustainable Production of Handmade Fashion Accessories. Nairobi County – AHSCE (African Hub for Sustainable Creative Economies) project grant **(GBP 1,000)**

Isika, J K. (2011 – 2014) : Use of ‘Real’ Fabric Draping: A Case of Public Institutions of Higher Learning and Practicing Fashion Designers in Nairobi County – NACOSTI (National Council for Science Technology and Innovation) (US\$ 15,882.4)

Isika, J K. (2007): Research, design and development of condom dresses to create AIDS awareness and reduce stigma among patients - AHADI (African Health and Development International- Kenya) (US\$ 450)

Isika, J K. (2007 – 2008) Training on Product Design, Development and Marketing strategies to Handloom Weavers and Spinners Association (HAWESA). **Competitive, Matching Grant Fund Project for the Cotton Sector –. (US\$ 1,500)**

Isika, J K. (2005): Contractual fashion designers, created 3 condom dresses to create awareness and reduce stigma on HIV/AIDs patients. Fashion show held on 1st December, 2005. US\$ 360)

JOURNALS PUBLICATIONS

1. Faustina Emefa Agordah, **Isika Juliet Kaindi**, PhD, Kisato Jacqueline, PhD, Instructional Resources for Skill Acquisition in the Art of Millinery for Higher National Diploma: A Study of Fashion Design in Technical Universities in Ghana , East African Journal of Education Studies: Vol 6 No 2 (2023): East African Journal of Education Studies. <https://doi.org/10.37284/eajes.6.2.1405>
2. Faustina Emefa Agordah, Kisato Jacqueline, PhD, **Isika Juliet Kaindi**, PhD, Prerequisites for Millinery Art Skills Acquisition by Higher National Diploma Fashion Design Students in Ghana , East African Journal of Arts and Social Sciences: Vol 6 No 2 (2023): East African Journal of Arts and Social Sciences. <https://doi.org/10.37284/eajass.6.2.1411>
3. Kereth, G., Oigo, E. B., **Isika, J K.**, & Kimaro, M. H. (2022). Behavioral determinants associated with customers’ choice of apparel in Dar es Salaam, Tanzania. International Journal of Home Economics, 15(2), 80-90.
4. Kidokoro T, Fuku N, Yanagiya T, Takeshita T, Takaragawa M, Annear M, Xiaojie T, Waiganjo LB, Bogonko LF, **Isika JK**, Kigaru MD, Mwangi FM.. (2020). Physical activity and sedentary behaviour patterns among Kenyan and Japanese children: A comprehensive cross-country comparison. International Journal of Environmental Research and Public Health, 17 (12), 4254, 2020. EISSN 1660-4601
5. **Isika, JK.** (2016) Fashion Design: ‘Real’ Fabric Use in Draping and Curriculum Implementation in Public Institutions of Higher Learning in Nairobi County, Kenya. IOSR Journal of Research & Method in Education (IOSR-JRME) Volume 6, Issue 4 Ver. III (Jul. - Aug. 2016), PP 52-60 www e-ISSN: 2320–7388
6. **Isika, JK.**, Mburugu, K., Nguku, E.& Almadi, O. (2016). The Competencies of Fashion Design Teachers in Public Institutions of Higher Learning in Nairobi County, Kenya. International Journal of Sciences: Basic and Applied Research. Volume 26, No 1 2016 of IJSBAR 26(1), 278-291. (ISSN 2307-4531)

CONFERENCES/ WORKSHOPS/SEMINARS/

18th International Conference of Women Engineers and Scientists 2021 hosted online by the University of Warwick, 1-3 September 2021

Secretariat for Curriculum Review of the Fashion Design and Marketing the Bachelors, Masters and PhD programmes at Kenyatta University, 2020 - 2021

Panel Course Member for Validation of TVET Diploma in Interior Design Syllabus, held at Mitihani House South C, on 5th-9th, March 2018

Textile, Small and Medium Enterprises (SMES) Conference on “Research Application of Standards in the Textile SMES Sector in Kenya. Organized by The Kenya Bureau of Standards held at the BOMA Hotel on 25th February 2014.

Workshop for Capacity Building in Teaching and Research Writing held at the Manu Chandaria Innovation and Incubation Centre, Kenyatta University on 13th – 15th January, 2014

Workshop on Teaching methodology : Teaching Methodology , Setting Examinations, Administration of examinations and Marking and Analysis Scores , held at Kenyatta University, Main Campus, Nairobi – Kenya on 28th May – 14th November 2013.

Organizing Committee Member the First International Textile and Apparel Conference in Africa held at Kenyatta University North Coast Beach Hotel, on 1st- 4th November 2011.

POSTGRADUATE STUDENTS SUPERVISION

S/No	Name of student	Programme and University	Progress
1.	Angela Karoro (H60/28244/13)	M.Sc.Fashion Design and Marketing (Kenyatta University)	Graduated 2021
2.	Kereth, Gudila Ancelm H87EA/32735/2015	PhD. Fashion Design and Marketing (Kenyatta University).	Graduated 2022
3.	Faustina Emefa Agordah H87F/27546/18	PhD. Fashion Design and Marketing (Kenyatta University).	Graduated 2023
4.	Christine Nyaga H60/ 87703/2016	M.Sc. Fashion Design and Marketing (Kenyatta University)	Thesis being examined
5.	Miriam Lowole Kumwenda PhD-ED-SOC-02-20	PhD. (Chancellor College, University of Malawi)	Writing 2nd thesis draft
6.	Janet Mutile H60/CE28888/2015	M.Sc. Fashion Design and (Marketing (Kenyatta University)	Final Draft Proposal

POSTGRADUATE STUDENT’S THESIS/PROJECT EXAMINATION

1. PhD. Fashion Design and Marketing (Kenyatta University) thesis _ 1 student

2. M.Sc.Fashion Design and Marketing (Kenyatta University) thesis – 1 student
3. M.Sc.Fashion Design and Marketing (Kenyatta University) project – 1 student

POSTGRADUATE STUDENT’S INTERNAL EXAMINER

1. PhD. Fashion Design and Marketing (Kenyatta University) thesis _ 4 student
2. M.Sc.Fashion Design and Marketing (Kenyatta University) thesis – 3 student
3. M.Sc.Fashion Design and Marketing (Kenyatta University) project – 1 student

COMMUNITY SERVICE

- 2023 - Present _ Mentorship and motivation coordinator, St Francis Girls (Mangu) High School
2017 - Present _ Founding Member: Knitted Breast Prosthesis Self Help Group Kenya
2014 – Present _ Member to Kenyatta University Mentoring Programme

PROFESSIONAL BODY /AFFILIATIONS

- i. International Federation for Home Economics (IFHE)
- ii. Africa women in Science and Engineering (AWSE)
- iii. KEBS /TC 070 – Ready Made Garments Technical Committee
- iv. KEBS /TC 178 – University Education Services Technical Committee
- v. Member, The International Federation of University Women (IFUW)

UNIVERSITY ADMINISTRATIVE RESPONSIBILITIES

- i. 2019 – 2023 the Exam Coordinator, Department of Fashion Design and Marketing
- ii. 2012 – Present: Quality Management Systems (QMS) Board of member, Department of Fashion Design and Marketing
- iii. 2011 – Present: Curriculum development and Review Board member, Department of Fashion Design and Marketing Academic programmes at Kenyatta University, Kenya.
- iv. 2011 – Present: Procurement coordinator, Department of Fashion Design and Marketing
- v. 2010 – Present: Academic Advisor 1st year students Departmental of Fashion Design and Marketing
- vi. 2013-present: School of Applied and Human Sciences welfare, Chairperson